



# *Horizons University*

## **Bachelors in Business Administration**



[www.huparis.edu.eu](http://www.huparis.edu.eu)

# Bachelors in Business Administration

## Description of BBA in Global Business

An international program covering international business practices, management, marketing and communication.

### Career Prospects

International marketing, commercial and sales careers.

### Degree Value and Duration

3 year European Degree: 180 ECTS (72 US)

4 year American Degree: 240 ECTS (96 US)

## What a typical course is like

The structure of a typical course will require students to read materials supplied by the university, study related materials, do some personal research on the topic (focusing on areas of personal interest).

For each topic covered, the student will prepare an assignment, which will normally consist of applying the skills in a given situation. For example, in a change management course, an assignment question could be:

*Your company has merged with another one, you are the manager of a sales team and you face lack of motivation issues due to the change.*

*What can you do?*

In some courses, students will be required to prepare projects where they can apply their newly acquired skills in a more complete way.

## Studying On-campus

### Language

French

### Admission Requirements

- High School diploma or equivalent,

- The candidate must have proficiency in French language. When the candidate is a not a native French speaker, has not completed a degree in French, or has not worked in French, the prospective student must have a pass score in a French language test.

### Methodology

For each course students complete reading and written assignments for class preparation, and once a month come to a intensive seminar at the Central Paris Campus.

The seminars occur twice a month, and have a dura-

tion of two full days.

### Start dates

Fall semester: October

Spring semester: February

Enrolments begin one month before each in-take.

## Studying Online

### Language

English

### Admission Requirements

- High School diploma or equivalent,

- The candidate must have proficiency in English language. When the candidate is a not a native English speaker, has not completed a degree in English, or has not worked in English, the prospective student must have a TOEFL score of 500PBT/61IBT (or equivalent score in an equivalent English test).

### Flexible, self-paced, 100% online

You can start your degree and courses any day of the year - when you are ready. Due to our self-paced approach, you can complete courses at your own pace. This means that you can both accelerate your degree, or take a lighter workload. The degree is completed fully online, so you will never have to travel to our campus to complete your courses.

### Start dates

Any day of the year.

---

## What our students say about the BBA in Global Business

*«A flexible degree with a focus on practical applications.» - BBA Year 1 from Canada*

*«I was doing a Bachelor elsewhere before, but due to workload and schedules I was not able to complete it while working. Horizons University gives me opportunity to study while working.» - BBA Year 3 student from Mozambique*

*«I choose this program because I am currently in a managerial position and I believe this programme will help prepare me for future promotions.» - BBA Year 1 from Dubai, UAE*

---

### Year 1

Introduction to Business	Introduction to Management
Introduction to Finance	Introduction to Economics
Communication Skills	Elective



### Year 2

Introduction to Statistics	International Management
International Marketing	Business Law
Cross-Cultural Communication	Elective



### Year 3

Business Ethics	Internet Marketing
Corporate Accounting	Elective
Virtual Communication	Capstone Project

### European Bachelor



### Year 4

Elective	Elective
Elective	Elective
Elective	Elective

### American Bachelor

#### Elective examples

- ◇ Human Relations
- ◇ Conflict Resolution
- ◇ Business Problem-solving
- ◇ Decision Making
- ◇ Human Resources Management
- ◇ Organization of World Consumption
- ◇ Case studies in International Business
- ◇ Foreign Language
- ◇ International Business
- ◇ International Management
- ◇ Statistics for Business Problem Solving

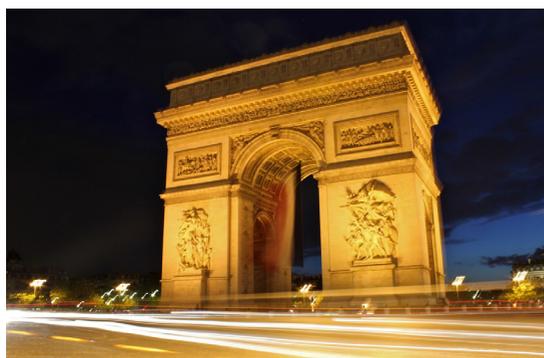
#### European versus American Bachelor

You can take either an European Bachelor or an American Bachelor at Horizons University. Both are accredited by ACBSP and ECBE, and both can be completed fully online. The differences between the two are the amount of credits you complete, and the duration of the degree.



Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at Horizons University you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. Most of our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons University will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit institution registered with the French Ministry of Education, and has institutional accreditation from ASIC, an accrediting body based in the UK. Furthermore, Horizons University is a member of EADL.



The Horizons University BBA is recognized for its excellence by ECBE (an European accrediting body), and ACBSP (an American accrediting body).



As a Horizons University student, you can be a part of the best in business: you may be offered membership in the prestigious Sigma Beta Delta Honor Society.



## **Practical Information:**

### **Tuition and Fees**

2800€ tuition per academic year  
60€ registration fee  
80€ technology fee

### **Admissions Process**

#### **1. Application**

First you must apply by filling in the application form, and sending Horizons University all the required documentation either via email or post.

#### **2. Application Appraisal**

Once you have submitted your complete application, Admissions will appraise your application and get back to you in one week with the results of the evaluation.

#### **3. Enrollment to the University**

Once accepted you will be eligible to enrol. The enrolment process is simple and fast. At this point you are required to send an original copy of your latest transcript to the central Paris campus, and pay your tuition. Contact [admissions@huparis.eu](mailto:admissions@huparis.eu) for information on the various ways you can pay your tuition at Horizons University.

### **Supporting Documents for Application**

- Your resume (Curriculum Vitae).
- 1 passport-size photo
- Scanned copies of all diplomas and transcripts obtained to date
- Proof of language proficiency
- Copy of your passport.

### **Application and Enrolment Dates**

You may enrol to the Horizons University BBA 365 days a year.

Once accepted, you can enrol to the BBA program anytime, and begin your courses any day, because courses have enrolment on a rolling basis.

### **Graduation**

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 months prior to graduation (every Summer).

**Central Paris Campus**  
Horizons University  
5, rue Conté  
75003 Paris, France

**Southern Paris Campus**  
Horizons University  
La Roche - D940  
45500 Autry le Chatel, France

**Contact our team at**  
[admissions@huparis.eu](mailto:admissions@huparis.eu)  
[www.huparis.eu](http://www.huparis.eu)  
tel: +33 (0) 142715780

Prices subject to change